



“ISH Speaker Series”: Invitation to public lecture on 27 October

Brain training: Hints and strategies from expert Terry Small

(Hamburg, 14 October 2014) When it comes to cognitive fitness, he’s one of the world’s most prominent experts: Terry Small. On Monday 27 October (19-20.30h), the Canadian national will visit the International School of Hamburg (ISH) to hold a public lecture in his mother tongue titled “Your brain at work – Making the science of cognitive fitness work for you!”. It is the 4th installment in the “ISH Speaker Series”, which features renowned personalities who give new impulses on current educational topics. Admission is free.

“Anyone can learn how to learn more easily, better and faster.” For more than 30 years the Canadian learning expert Terry Small (www.terrysmall.com) has been spreading this key message through workshops and lectures around the globe. On 27 October he will be a valued guest of the International School of Hamburg and present hints and strategies on how to improve brain performance during his lecture “Your brain at work – Making the science of cognitive fitness work for you!”. He will provide the audience with tools for positive thinking, brain-friendly nutrition, learning and memory enhancement and even for outsmarting Alzheimer’s disease. Small is convinced: “Brain malfunctions are the main reason why people fail at work, in school or in their relationships.”

Small has become popular through various media appearances as “The Brain Guy”. He uses current neurological research and his extensive teaching experiences in schools and at universities to back up the contents of his lectures. Due to his humorous, warm and dynamic presentation style he has become a sought after speaker at events. International organizations and large companies such as Ford, IBM, Bayer and Bosch are among his clients. So far he has reached more than 220.000 people in 23 countries. “We feel privileged to have won Terry Small as another high-profile speaker for our Speaker Series. His teaching experience and his extensive engagement in the neurosciences make him a recognized expert in the worlds of business and science”, explains Andreas Swoboda, Head of School.

**“Your brain at work – Making the science of cognitive fitness work for you!”
Monday, 27 October 2014, 19-20.30h (free admission)
International School of Hamburg, Hemmingstedter Weg 130, 22609 Hamburg
(S-Bahn Klein Flottbek)**

Please note: Interested individuals have the opportunity to take a guided school tour starting at 18:00.

International School of Hamburg (ISH)

ISH was Germany’s very first international school and still remains Hamburg’s only educational institution accredited by the Council of International Schools. For more than half a century it is dedicated to a full-day, English-language education of its students aimed at turning them into responsible citizens of the world who unfold their full potential. More than 750 young people from over 50 nations currently visit ISH. They are divided into the Early Childhood Centre (age 3 to 5), Junior School (grade 1 to 5) and Secondary School (grade 6 to 12). About 100 highly qualified teachers from all over the world support them on their way to the International Baccalaureate (IB Diploma), which enables them to enter leading national and international universities. Since ISH uses the globally standardized

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educational systems IPC and IB, its students are able to seamlessly resume their education at thousands of schools worldwide, if necessary.

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